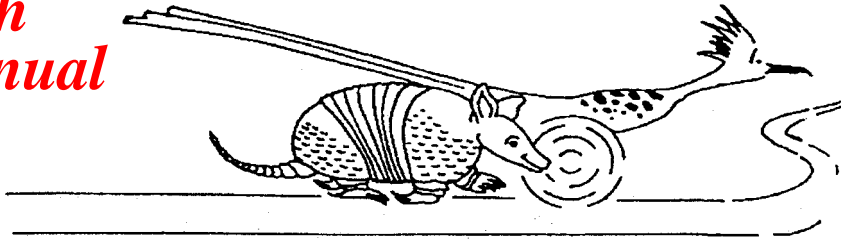


**14th
Annual**



**The 2004
Southwest
Challenge
Series**

A Duathlon and Triathlon Championship *Oldest Duathlon and Triathlon Series in the World*

February 7th

White Sands Duathlon

5K Run / 30K Bike
Bill Velez (505) 678-3374
CSTE-DTC-WS-CA-RS
WSMR, NM 88002

March 7th

Stealth Duathlon

5 Mi Run / 25 Mi Bike
Matt Garcia (505) 572-5369
Outdoor Recreation, 49 SVS/SVRO
P.O. Box 734
Holloman AFB, NM 88330-0734

March 28th

Defined Fitness Duathlon*

5K Run / 30K Bike / 5K Run
Mark Mico (505) 896-9360
1735 Brenda Road
Rio Rancho, NM 87124

April 18th

MVTC Triathlon*

5K Run / 25K Bike / 400M Swim
Genia Shepan (505) 524-7824
3007 Ronna Drive
Las Cruces, NM 88001

May 9th

M & M Triathlon*

1500M Swim / 40K Bike / 10K Run
Marti Greer (806) 796-8213
P.O. Box 93726
Lubbock, TX 79493

May 16th

Jay Benson Triathlon

3 Mi Run / 12 Mi Bike / 400 M Swim
Barry Field (505) 262-0565
6106 Bellamah N.E.
Albuquerque, NM 87110

June 5th

Milkman Triathlon*

500M Swim / 25K Bike / 5K Run
Larry Marshall (505) 734-5415
P.O. Box 399
Dexter, NM 88230

June 12th

Frances Stevens Triathlon

5K Run / 30K Bike / 400M Swim
Bill Velez (505) 678-3374
CSTE-DTC-WS-CA-RS
WSMR, NM 88002

June 20th

Buffalo Springs Lake Triathlon*

1.2 Mi Swim / 56 Mi Bike / 13.1Mi Run
Marti Greer (806) 796-8213
P.O. Box 93726
Lubbock, TX 79493

June 20th

Tri-Raider Sprint Triathlon*

500M Swim / 20K Bike / 5K Run
Marti Greer (806) 796-8213
P.O. Box 93726
Lubbock, TX 79493

June 27th

Odessa Tumbleweed Triathlon

500M Swim / 20K /Bike / 5K Run
Linda Wright (432) 362-4301
3001 East University
Odessa, TX 79762

July 3rd

**Grady Williams Memorial
Freedom Days Triathlon***

1.5K Swim / 10K Run / 40K Bike
Debbie Dusenbery (800) 448-1240
3041 East Main
Farmington, NM 87402

July 10th

Bottomless Triathlon

400M Swim / 12K Bike / 4K Run
Jan Olesinski (505) 624-2698
900 Mason Drive
Roswell, NM 88201

July 17th

Burn Lake Duathlon

5K Run / 28 Mi Bike / 5K Run
Robert Nunez (505) 241-2558
City of Las Cruces Recreation Dept.
1600 East Hadley
Las Cruces, NM 88001

July 25th

Meadow City Duathlon*

10K Run / 40K Bike / 5K Run
Danny Fisher (505) 454-9226
Ted Winston (505) 425-7717
P.O. Box 328
Las Vegas, NM 88701

July 31st

Roadrunner Triathlon

7K Run / 40K Bike / 400M Swim
Bill Velez (505) 678-3374
CSTE-DTC-WS-CA-RS
WSMR, NM 88002

August 14th

Tall City Triathlon

500YD Swim / 20K Bike / 5K Run
Christine Thomas (432) 682-2551
800 N. Big Spring
Midland, TX 79702

August 14th

Socorro Chile Harvest Triathlon*

400M Swim / 20K Bike / 5K Run
Fred Yarger (505) 838-0920
P.O. Box 1508
Socorro, NM 87801

August 21st

Los Alamos Triathlon

20K Bike / 400M Swim / 5K Run
Diane Marquez (505) 662-8173
2760 Canyon Road
Los Alamos, NM 87544

August 28th

F-1 Triathlon

800M Swim / 14K Bike / 4K Run / 14K Bike / 4K Run
Jan Olesinski (505) 624-2698
900 Mason Drive
Roswell, NM 88201

September 5th

Ransom Canyon Triathlon*

500 M Swim / 30K Bike / 5K Run
Marti Greer (806) 796-8213
P.O. Box 93726
Lubbock, TX 79493

September 11th

Yucca Duathlon

10K Run / 48K Bike
Bill Velez (505) 678-3374
CSTE-DTC-WS-CA-RS
WSMR, NM 88002

September 18th

SPC Cotton Country Sprint Triathlon*

5K Run / 13 Mi Bike / 300 Yd. Swim
DeeDee Ninemire (806) 894-9611 Ext. 2236
1401 College Avenue
Levelland, TX 79336

September 18th

Cibola Duathlon

5K Run / 30K Bike / 5K Run
Dick Griffith (505) 285-3542 Ext. 106
P.O. Box 879
Grants, NM 87020

October 3rd

Stealth Triathlon

5 Mi. Run / 25 Mi. Bike / 800M Swim
Matt Garcia (505) 572-5369
Outdoor Recreation, 49 SVS/SVRO
P.O. Box 734
Holloman AFB, NM 88330-0734

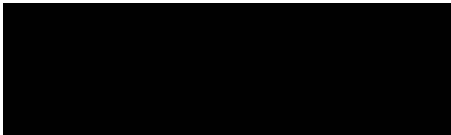
December 11th

Polar Bear Triathlon***

7K Run / 30K Bike / 400M Swim
Bill Velez (505) 678-3374
CSTE-DTC-WS-CA-RS
WSMR, NM 88002

Sponsored by: Spira Footwear & James Arthur Lyle and Associates

**The 2004
Southwest
Challenge
Series**



Sponsored by



JAMES ARTHUR LYLE AND ASSOCIATES

720 Arizona Avenue
El Paso, Texas 79902
(915) 542-3100

The 2004 Southwest Challenge Series links up the top Duathlons and Triathlons in the Southwest. Point standings are kept at each race based on finish by category, with champions being crowned at the end of the season.

Anyone is eligible for this unique and exciting series and there is no extra cost to be included in the series championship. Entrance into any of the Southwest Challenge Series events will automatically make you eligible. We invite you to enter all of these outstanding races as your points will be accumulated from your best eight finishes. You must compete in and finish at least eight events. Your age for all series events is your December 31, 2004 age. Bonus points will be awarded for participation in SWCS races in excess of the required minimum of eight and for participation in the Defined Fitness Duathlon, the Milkman Triathlon and Buffalo Springs Triathlon Championship.

Points will be tabulated by computer and awards given to the top three finishers in each category. There will be an awards banquet at the end of the series to recognize our champions.

The points are as follows:

1st Place	10 pts.
2nd Place	9 pts.
3rd Place	8 pts.
4th Place	7 pts.
5th Place	6 pts.
6th Place	5 pts.
7th Place	4 pts.
8th Place	3 pts.
9th Place	2 pts.
10th Place & Below	1 pt.

Categories
(Male & Female)

Elite
19 & under
20-24
25-29
30-34
35-39
40-44
45-49
50-54
55-59
60-64
65-69
70 & over

*USA Triathlon Sanctioned Event

**Men over 200 lbs., Women over 150 lbs.

***Will be a 2004 SWCS race.

**Clydesdale/Athena